

CONTRACT



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

<u>Contract / Revision</u> 1661503 /		<u>Alt Order #</u> 09218316
<u>Product</u> GIFFORDS		
<u>Contract Dates</u> 09/25/18 - 10/15/18		<u>Estimate #</u> 369
<u>Advertiser</u> ISS/ Giffords PAC		<u>Original Date / Revision</u> 09/24/18 / 09/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVD	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u> SP/Other as noted in contract remarks		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 39	<u>Product 1/2</u> 40
<u>Agency Ref</u> 20329AG	<u>Advertiser Ref</u> 113886	

And:

Campaign Group, The / POL
1600 Locust Street
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	09/25/18	09/28/18	KTVD 9News 7a	M-F 7-8a		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				4	\$400.00				
N 2	KTVD	10/06/18	10/06/18	Black-ish	Sat 5-530p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				3	\$175.00				
N 3	KTVD	09/30/18	09/30/18	Saving Hope	7-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$200.00				
N 4	KTVD	10/07/18	10/07/18	Saving Hope	8-9p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$300.00				
N 5	KTVD	10/08/18	10/08/18	Law & Order: Criminal Int	7-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$500.00				
N 6	KTVD	10/08/18	10/08/18	Law & Order: Criminal Int	8-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$500.00				
N 7	KTVD	10/15/18	10/15/18	Law & Order: Criminal Int	8-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$600.00				
N 8	KTVD	09/27/18	09/27/18	Good Wife	7-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---T---				1	\$400.00				
N 9	KTVD	10/04/18	10/11/18	Good Wife	7-8p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$500.00				
Week:		10/08/18	10/14/18	---T---				1	\$500.00				
N 10	KTVD	10/02/18	10/08/18	KTVD 9News 7a	M-F 7-8a		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$650.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Estimate #</u> 369
<u>Advertiser</u> ISS/ Giffords PAC		<u>Original Date / Revision</u> 09/24/18 / 09/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KTVD	09/30/18	09/30/18	Local News @ 9p Su	Su 9-930p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$850.00				
N 12	KTVD	10/07/18	10/14/18	Local News @ 9p Su	Su 9-930p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$1,200.00				
Week:		10/08/18	10/14/18	-----S				1	\$1,200.00				
N 13	KTVD	09/29/18	09/29/18	Mom	10-1030p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$250.00				
N 14	KTVD	09/25/18	09/28/18	KTVD 9News 8-9a	M-F 8-9a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				4	\$500.00				
N 15	KTVD	10/02/18	10/08/18	KTVD 9News 8-9a	M-F 8-9a		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				5	\$650.00				
N 16	KTVD	10/09/18	10/12/18	KTVD 9News 8-9a	M-F 8-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				4	\$650.00				
N 17	KTVD	10/06/18	10/13/18	KTVD 9News Sat 6-7a	Sat 6-7a		:30				NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				5	\$550.00				
Week:		10/08/18	10/14/18	-----S-				5	\$550.00				
N 18	KTVD	09/25/18	09/28/18	Black-ish	5-530p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				3	\$150.00				
N 19	KTVD	10/02/18	10/08/18	Black-ish	5-530p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				3	\$200.00				
N 20	KTVD	09/25/18	09/28/18	Black-ish	530-6p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				3	\$175.00				
N 21	KTVD	10/01/18	10/01/18	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$650.00				
N 22	KTVD	10/09/18	10/12/18	KTVD 9News 7a	M-F 7-8a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				4	\$650.00				
N 23	KTVD	10/15/18	10/15/18	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$750.00				
N 24	KTVD	10/06/18	10/13/18	Mom	10-1030p		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$275.00				
Week:		10/08/18	10/14/18	-----S-				1	\$275.00				
N 25	KTVD	10/01/18	10/01/18	KTVD 9News 8-9a	M-F 8-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$650.00				

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Week:		10/01/18	10/07/18	M-----				1	\$650.00				
N 26	KTVD	10/15/18	10/15/18	KTVD 9News 8-9a	M-F 8-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$750.00				
N 27	KTVD	10/09/18	10/12/18	Black-ish	5-530p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-TWTF--				3	\$200.00				
N 28	KTVD	10/01/18	10/01/18	Broncos Reg Season Game	Broncos Reg Seas		:30				NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$25,000.00				
N 29	KTVD	10/01/18	10/01/18	Broncos Pre-Game Show	Pre-Game Show		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$3,000.00				
Totals								0.00				71	\$61,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	18	\$6,275.00	(\$941.25)	\$5,333.75
10/01/18 -10/15/18	53	\$55,575.00	(\$8,336.25)	\$47,238.75
Totals	71	\$61,850.00	(\$9,277.50)	\$52,572.50

Signature: _____ **Date:** _____

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